AEO & SEARCH AUDIT: GOWHEELO

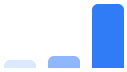
gowheelo.com · Oct 9, 2026



READINESS SCORE

1,180	334	+29%	10.5%
AI citations, Sep 2026	Pages cited	Change since Jun	Share of 8 tracked domains

01 AI CITATIONS BY PLATFORM

PLATFORM	MAR · JUN · SEP	SEP	PAGES	VS JUN
Perplexity		339	159	+414%
Google AI Mode		202	129	+46%
Google AI Overviews		183	116	+4%
Gemini		125	72	+468%
Microsoft Copilot		93	47	+111%
ChatGPT		85	57	−4%
Grok		0	0	—

Almost all of the citations (1,174 of 1,180) come from answers given in India.

Insight: Among two-wheeler-first brands, **GoWheelo leads on AI citations**. It is cited 32% more than ONN Bikes and 38% more than Royal Brothers, and ranks 3rd on Perplexity overall. But Royal Brothers gets 6.7 citations per cited page against GoWheelo's 3.5. Its fewer pages are cited more often, which points to stronger "hub" pages. The large totals for Rentrip, Revv and Zoomcar come from **self-drive car and route content**, where GoWheelo is weakest.

EXECUTIVE SUMMARY

GoWheelo scores 45 out of 100 on AI search readiness. It earned 1,180 AI citations in September, up 29% since June, and leads the two-wheeler-first brands. GPTBot is blocked and ChatGPT citations fell 4%. Unblocking it and building hub pages are the first steps of the 90-day plan.

COMMERCIAL OPPORTUNITY & 90-DAY ACTION PLAN

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02 COMPETITOR COMPARISON

BRAND	ALL AI CITATIONS	SHARE*	PAGES CITED	CHATGPT	PERPLEXITY	GEMINI	COPILOT	AI OVERVIEWS	AI MODE
Rentrip	2,851	25.4%	939	215	417	341	50	471	588
Revv	2,714	24.2%	555	108	460	199	42	358	418
Zoomcar	1,853	16.5%	516	214	163	173	95	213	322
GoWheelo	**1,180**	**10.5%**	**334**	**85**	**339**	**125**	**93**	**183**	**202**
ONN Bikes	896	8.0%	177	71	178	107	95	118	141
Royal Brothers	852	7.6%	128	88	111	90	88	130	151
Sukuto	728	6.5%	80	53	181	178	22	114	108
Bounce Daily	157	1.4%	79	12	35	16	14	23	27

*Share of all AI citations across the 8 tracked domains. Citations count links to each domain in AI answers of any topic, so car-heavy brands (Revv, Zoomcar, Rentrip) include car-rental queries.

03 ORGANIC SEARCH FOUNDATION (INDIA)

BRAND	DOMAIN RATING	ORGANIC KEYWORDS	TOP-3 KEYWORDS	ORGANIC TRAFFIC/MO	AI CITATIONS
Rentrip	27	7,877	3,601	235,121	2,851
Zoomcar	59	4,951	3,092	153,368	1,853
Royal Brothers	37	1,778	1,062	74,802	852
Revv	40	5,219	1,652	61,316	2,714
ONN Bikes	27	1,790	669	51,262	896
GoWheelo	**50**	**2,159**	**577**	**27,259**	**1,180**
Sukuto	3	1,233	157	13,465	728
Bounce Daily	1	146	57	2,015	157

90-DAY ROADMAP

1 DAYS 1–30

UNBLOCK & FIX

Allow GPTBot, add llms.txt, extend schema.

2 DAYS 31–60

BUILD HUB PAGES

Cover self-drive and route content, where GoWheelo is weakest.

3 DAYS 61–90

MEASURE & EXPAND

Re-run the audit and track ChatGPT and Perplexity citations.

WHERE TO START

CLAIM YOUR 2-WEEK AI VISIBILITY REVIEW →